



### LOCATION AND VENUE

Lucknow the “City of Nawabs” also known as the Golden City of India is the ideal location to organise India Solar Expo. Geographically located in the Center of All India: Lucknow is the Capital City and the largest City of Uttar Pradesh. Today, Lucknow is a vibrant City that is witnessing an economic boom and is among the top fastest growing non-metropolitan cities of India. The unique combination of its cultured grace and newly acquired pace is its most promising feature that augurs well for the future.

### Address

Indian Industries Association (IIA) Ground  
Vibhuti Khand, Gomti Nagar,  
Lucknow-226010 ,U.P. (INDIA)  
[www.aiss.org.in](http://www.aiss.org.in)

### Contact Details

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# JOIN ONE OF THE MOST PROMINENT SOLAR EVENTS IN INDIA



### 3 Days Full of Business Opportunities !

Whether you have an extensive experience or you are new to the industry, this 3-day Exhibition will inspire you with new business ideas and you will be able to meet face-to face with myriad of suppliers, distributors, advisory groups, agencies and various other organizations. In addition to Green Collar's and Industry Professionals from the World, there will also be leading experts, top investors, key decision-makers and innovation researchers. No other event in the Country offers comparable access to such a large and influential network of solar energy stakeholders.

Organizer



Indian Industries Association

**DATE**

**14, 15 & 16th February 2020**

**VENUE**

IIA Ground, Lucknow, U.P. India



## Welcome to ISE (India Solar Expo)

**I**ndian Industries Association (IIA) welcomes you to the world of endless opportunities in one of the world's biggest solar market. Indian Market is so diverse, so wide and so multifarious that it will not only challenge your ultimate marketing skills, but also make you hone your company strategic tools. There is a market which is seething with an insatiable appetite for power, so what are you waiting for!!!

Come and explore this wonderful opportunity, Welcome to ISE- India Solar Expo 2020.

### Why fly with exponentially growing All Indian Solar Movement?

The Indian Energy Sector is today at a crucial juncture of development. In the last many years, India has attained the status of the fourth fastest growing economy in the world and the concomitant demand for energy has been putting pressure on its supply sources. Increasing population, hectic economic activity and rising income levels are giving a further push to the demand for energy in India.

Growing ahead, the Indian states are aiming at self-sufficiency in power production to meet the increasing demand-supply gap. Renewable energy technologies like solar energy have the ability to solve the above problems. The North India region is blessed with abundant sunshine & has the potential to propel itself as the biggest market for solar power in the coming years.

There can be no better way to realize the potential of this market but by being a part of the biggest solar event of the region this year. We once again welcome you to this grand event of the year- ISE-2020.

### Who should embellish a stall at ISE ?

- Solar System Integrators,
- Solar Cell Manufacturers
- Solar Module Manufacturers
- Module Manufacturing Line Suppliers
- Solar Farm Developers
- Solar water Heaters Manufacturers
- Solar Street Lights & Home Systems Manufacturers
- Storage Battery Manufacturers & Technology providers
- Inverter Manufacturers
- Solar BOS(Balance of System) Manufacturers
- EPC Companies
- Solar PV/Thermal Installers and Contractors
- Suppliers of Raw Materials
- Solar Turn Key Solution Providers
- Solar Electric Vehicle Manufactures
- Solar Charging Station



## Solar Enthusiasts you will meet

- Builders & Solar Farm Developers
- Construction Professionals
- Projects Heads
- Investors
- Trade Buyers and Business Buyers
- Industrial Purchasing Managers
- Engineers and Installers
- Green Consultants and Experts
- Local Agents and Distributors
- Local & National Government Institutions
- Domestic and International Associations
- Energy Storage Systems Industry Executives
- Transmission & Distribution System Operators
- Policy Decision Makers
- Media and Publishers
- Architects
- Commercial & Domestic End-Users

### EXHIBITING RATES

Exhibiting at ISE-2020 renders outstanding value for money and bestows the ultimate returns.

### STANDARD RATE

|  | SHELL SPACE | RAW SPACE |
|--|-------------|-----------|
| Domestic Exhibitors Rate (INR/Sqm)       | 6000        | 5500      |
| International Exhibitors Rate (US\$/Sqm) | 175         | 150       |

Shell Scheme packages include wall panels, fascia, Lights, Electrical Sockets and furniture (2x Chair)

Shell Space/Raw Space Standard Area is 6 Sqm , 6x2 Mrt & 9 Sqm. (3x3 mtrs). However space can be booked in multiple of Standard area.

### PRICE INCLUDES

- Full profile and product category listing in the event guide
- Listing on ISE Website

\* GST is applicable @ 18% Extra



## Solar Networking

- It will provide a unique platform to forge new opportunities, build relationships, and establish new partnerships in research, development, manufacturing and distribution for Solar Energy across India.
- Position your brand in the market as a provider of high quality Solar products and services.
- Raise brand awareness
- Understand Commercial opportunities in the "Electrifying" Solar Industry.
- Testing ground to understand local requirements, expectations, standards and performance.
- It will acquaint you with up-to-date Solar technologies and will provide you with an excellent opportunity for market exploration.
- Network and Share knowledge with like-minded Industry peers from around the world.
- Gain new ideas and insights to aggrandize your business.
- Our goal is to provide a "One-Stop Solution" for all of your needs at one convenient location.

**(Early Bird discount of 10% for booking of Stalls before 30th Nov. 2019; IIA Members discount of 10% will be Extra)**