



## SPONSORSHIP OPPORTUNITIES

(12<sup>th</sup> to 14<sup>th</sup> Feb 2021)

Benefits	Platinum Sponsor	Gold Sponsor	Silver Sponsor
<b>Complementary Stall space</b>	<b>36 Sq. Mtr.</b>	<b>18 Sq. Mtr.</b>	<b>9 Sq.mt.</b>
<b>One page Colour advertisement in IIA News Magazine / event report</b>	3 insertions before the event on monthly intervals	2 insertions before the event on monthly intervals	1 insertion before the event on monthly intervals
<b>Mention in Radio Publicity</b>	✓	×	×
<b>Link on Expoweb site with company's logo</b>	✓	✓	✓
<b>Company's Product/Services Email to more than 8000 members of IIA</b>	3 Emails- Before the event in 15 days intervals	2 Emails- Before the event in 15 days intervals	1 Email- Before the event in 15 days intervals
<b>Permission to display the company's Banner(s) at the venue of the Exhibition</b>	3	2	1
<b>Company Catalogue in Delegate Kits of Seminar to be conducted during the event</b>	✓	✓	✓
<b>Exhibitor's Logo in Advertisements /Promotional Material/Website</b>	✓	✓	✓
<b>Logo on Backdrops of inaugural function/seminars etc</b>	✓	✓	✓
<b>Logo on Hoardings</b>	✓	✓	✓
<b>Logo on Pole Buntings</b>	✓	✓	✓
<b>Logo on visitor's E-Invites</b>	✓	✓	✓
<b>Logo on Exhibitors Directory/ Event Report</b>	✓	✓	✓

<b>Logo on Main Entrance Gates</b>	✓	✓	✓
<b>Standeers near the business discussion area/ Seminar Halls</b>	3	2	1
<b>Sponsorship Amount excluding GST @ 18%</b>	INR Rs. 6 Lacs / USD \$ 8500	INR Rs. 3 Lacs / USD \$ 4200	INR Rs. 1.5 Lacs / USD \$ 2100

### **Other Sponsorship Opportunities**

<b>Deliverables</b>	<b>Seminar Sponsorship</b>	<b>Visitor Registration / Exhibitors Badges / Lanyard Sponsorship</b>
<b>Free Built-up Exhibition Space</b>	<b>9 Sqmt</b>	<b>9 Sqmt</b>
<b>Free Space for Banners/Standees (Max. Size 6x3ft.)</b>	<b>3</b>	<b>1</b>
<b>Logo on Website</b>	✓	✓
<b>Company's Audio Visual presentation / Film in the Conference during Tea / Lunch Break</b>	✓	×
<b>Company brochure inserted in the Seminar delegate kit</b>	✓	✓
<b>Sponsorship Amount</b>	INR Rs.1 Lacs / USD \$ 2000	INR Rs.1 Lacs / USD \$ 2000

#### **Bank Details:**

The payment is to be made in favour of “INDIAN INDUSTRIES ASSOCIATION”

Bank Name :- PUNJAB NATIONAL BANK

Branch:- PNB, Vibhuti Khand, Gomti Nagar, Lucknow-226010

Account Number: 3926002105000804; RTGS/NEFT/ IFSC CODE: PUNB0392600

#### **For more details contact: -**

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